

## PROFESSIONAL CAREER DEVELOPMENT QUALIFICATIONS AND CAREER GUIDANCE / COUNSELLING SERVICES

Enhance your chances of securing that dream job by Enrolling for Professional Career Development Oualifications to support and enhance the Marketability of your Degrees and Diplomas. Employers today are looking for graduates who have also trained and acquired professional skills in their areas of specialization. For instance if your area of specialization in your or Diploma program is undergraduate Purchasing and Supplies Management you are supposed to undertake a professional training program in that field to support your Degree or Diploma. These are referred to as 'Technical Skills'.

At Pan Africa Skills & Consulting, we offer professional career guidance and counseling services that will enable you re-define your career direction and aspirations. We also offer by long distance learning professional career development qualifications that are internationally recognized and are world class in content and delivery that will give a major boost to your undergraduate and any other qualifications. In other words they will make you a true professional in your area of interest. The professional qualifications on offer include the following:-

- PURCHASING AND SUPPLIES MANAGEMENT
- SALES MANAGEMENT AND MARKETING
- HUMAN RESOURCE MANAGEMENT
- ADVERTISING AND PUBLIC RELATIONS
- HOTEL OPERATIONS AND MANAGEMENT
- PROFESSIONAL WRITING AND JOURNALISM
- BUSINESS MANAGEMENT
- INSURANCE ETC

Our qualifications lead to membership of the following professional bodies-Kenya institute of Supplies Management, Marketing Society of Kenya, Institute of Human Resource Management, Kenya Institute of Management among others.

Remember **UNLESS** you are very well **PACKAGED** in today's job market you stand little chance of any success. Visit us today for that professional guidance on how to package yourself in terms of professional training, course combinations and general career development and be that person that employers are looking for and at a nominal fee you will be equipped with essential skills to face your future with confidence.

If you are undertaking general degrees e.g. BA, BSc (any options) etc, these are the qualifications for you as well as they will transform you into a complete professional in your chosen area of study and be able to face the job market with confidence and secure employment. For example if you are taking BA Economics you can do Sales Management and Marketing, Human Resource Management, Purchasing and Resourcing Management etc. Undertake the programs alongside your degrees and you will be fully equipped to face the job market and be successful.